

# Deep insight and support to streamline your constituent relationships

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Take advantage of CRM expertise from implementation to successful adoption.



Equip your team with the practical skills and solution know-how needed to get the most from Anthology® Reach, as well as capabilities to drive student recruitment, retention, alumni and constituent engagement, operational efficiency, and overall long-term solution adoption.

## Enjoy seamless implementation driven by experts

INCLUDED WITH CORE

Partner with our team of consultants for solution deployment and onboarding. We will assist with project management, data migration, and seamless connections to ensure that Reach is aligned within your educational ecosystem.

### Implementation includes:

- Project management
- Prospect lead and inquiry management
- Student lifecycle management
- Managing communications
- Application and offer management
- Anthology Academy

*“ I would and do recommend Anthology to other colleagues in higher education because of the positive experience that [my team and I] have had. Coming into this project with no IT background or experience, I have not once felt that I was lost and have received nothing but help and support from everyone at Anthology.”*

—Andy Bohn, VA & Military Representative | Online Admissions Advisor, Cowley College



**ADVANCED TRAINING****Ensure CRM and alumni and constituent management adoption through enhanced training** [^ PREMIUM ADD-ON](#)

Gain a deeper understanding of your CRM and capabilities through instructor-led training sessions and access a comprehensive library of resources that streamline solution adoption and boost your confidence in using Anthology Reach and Anthology® Raise.

- Access Anthology Academy resources and on-demand content
- Engage with educational specialists for solution onboarding and ongoing guidance
- Explore technical configuration and user management guides
- Enable a seamless solution adoption and enhance efficiency

**MANAGED SERVICES****Drive operational efficiency by partnering with Managed Services to excel in your day-to-day operations** [^ PREMIUM ADD-ON](#)

Unleash the full potential of your CRM by collaborating with experts for solutions features and functionality use, configuration maintenance, and solution optimization within your core business processes.

- Gain a deeper understanding of how to effectively use your solutions in daily operations
- Optimize processes, increase productivity, and reduce duplicate work and cost by combining efforts to maximize solution functionalities
- Secure ROI through maintenance of existing configurations and deployment of new solution features
- Rely on our expertise instead of hiring, training, and managing more staff
- Work with an application administrator for ongoing end-user support, training, and solution optimization

**Anthology Services: Unmatched education and technology expert insight**

Anthology in-house subject-matter experts with hundreds of academic and professional experiences are ready to help you address strategic, operational, technical, and pedagogical challenges, accessing our unique and industry-leading consultant network.

Discover more about how Anthology Services can support your institutional success at [anthology.com](https://anthology.com)

