

anthology® Baseline

Promote student success with actionable assessment data

Understand your learners' experiences and assess outcomes in real time through surveys, rubrics, and polls. Anthology® Baseline supports the full data collection cycle — from planning to action — so you can make the most of your assessment efforts and positively impact student success.



Plan strategically

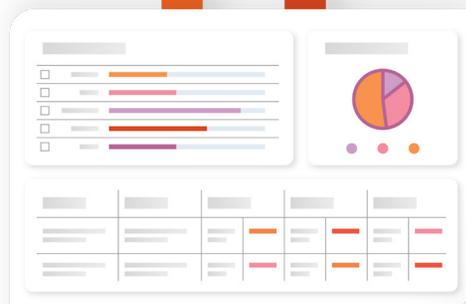
The importance of employing an effective assessment strategy is evident. Anthology Baseline provides a resource to determine and enact that strategy at your institution. View all scheduled campus surveys on one project calendar, allowing both clarity and oversight, where necessary; set user and organization permissions to ensure secure and appropriate access across campus; and utilize pre-built best practice instruments from both Anthology and peer institutions.

Collect data seamlessly

Gather data through a variety of distribution methods, such as our automated mass mailing feature, all while connecting survey responses with existing demographic data. Create and share robust rubric templates to collect direct assessment efficiently and consistently across your institution. Even capture formative assessment data from your audience before or during presentations!

Utilize data intentionally

Utilize Baseline to demonstrate progress on strategic goals and key performance indicators. Uncover the areas where your department, division, or institution is having the greatest impact, then generate reports with intuitive data visualizations to share with constituents across the institution. Use comparative tools to identify differences between groups, track longitudinal trends, or analyze pre/post test results.



A partner in assessment

Develop assessment strategies, improve response rates, and optimize the quality of collected data by leveraging our expert assessment consultants. Easily build surveys yourself or have the Anthology team build them for you, allowing your time to be invested where it is most impactful.



“ To better manage, approve, and hold departments accountable for student surveying practices for the Division of Student Life, an approval process was implemented utilizing the customer support services of Baseline. Implementing this has decreased the number of surveys annually by 65%, resulting in more meaningful data collection and accountability for the use of said data by our departments.”

Melissa A. Brown, Ph.D.
Director, Student Life Assessment and Strategic Initiatives



Better together

Anthology Baseline connects your campus with our robust ecosystem, providing seamless integrations with Anthology® Beacon, Anthology® Engage, Anthology® Outcomes, and Anthology® Planning. Your institution gains a more holistic understanding of the student journey, centralizes continuous improvement through assessment insight, and inspires a culture of collaboration across campus departments.



“ University of the Cumberlands gathers stakeholder data through Anthology Baseline to remain innovative and true to our mission. We use it at both the institutional level for annual surveys as summative data to compare trends and at the programmatic level to gather formative data for immediate response. With Baseline, we continually assess at all levels and meet our stakeholder needs.”

Dr. Jennifer Simpson
VP, Academic Compliance



20 years of supporting higher education assessment

- Learn more about Anthology Baseline today at anthology.com/baseline

