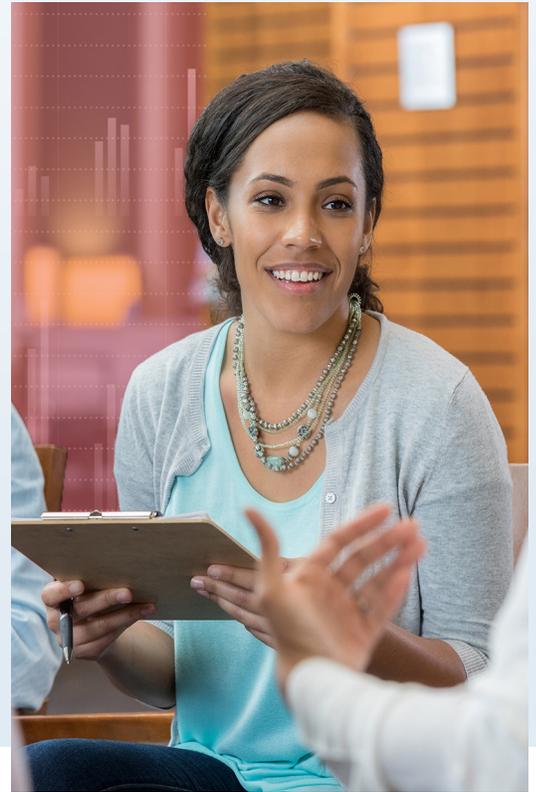


anthology Encompass

Grow supporter engagement

Deliver a seamless experience that boosts the interest and involvement of your supporters. Our data-driven solution provides you with everything you need to reach and interact with your alumni and constituents, drive fundraising, and meet advancement goals.



Key Capabilities:



All online engagement in one place



Tools to personalize communications and outreach



Membership support



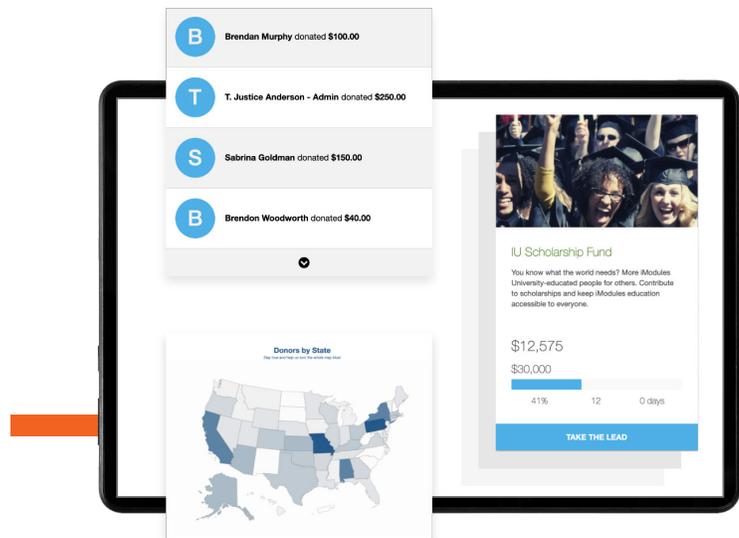
Flexible online giving with gamification



Management of simple to complex events



Engagement analytics



Meet your fundraising goals

Engage your donors, alumni, and other supporters through flexible fundraising activities — and propel the participation needed to meet your advancement goals. Generate gift revenue whether you're running a day of giving, a multi-year capital campaign, or a crowdfunding project.

Effectively engage your constituents

Are your outreach campaigns successfully capturing your constituents' attention? Track and assess the performance of your multichannel communications and find out which ones are making the greatest impact.

Unify the experience

Unify the experience for your constituents and align teams towards the same goal by tracking progress and acting on insights — from a single platform.

Anthology Encompass in Action

"Anthology gives us the ability to be really digitally friendly so that our alumni feel that connection but then also want to stay connected with us."

Amy Evans

Associate Director of Advancement
Grove City College



- Learn more about Anthology for Alumni & Advancement: anthology.com/alumni-and-advancement
- Get more info on Anthology Encompass: anthology.com/encompass