

Your Partner for Operational Efficiency

Managed Services from Anthology complements your team to deliver strategic growth. Our experts investigate to understand your institution's challenges and then work collaboratively to maximize the value delivered from your Anthology solutions and achieve your strategic goals.



A trusted extension of your team

Our Managed Services team combines higher education expertise with a solid understanding of your institution's mission and day-to-day needs. Instead of hiring, training, and managing more staff, let consultants from Anthology's Managed Services become your virtual team to help unleash the full potential of your EdTech investment.

“Managed Services provides us the ability to have somebody else who is professional, that knows the product, who partners with us for 20 hours a week. They really are a part of our team.”

—**Helen Hale**, Director of Student Success and Retention, Crowder College

Three key pillars for success

Through decades of experience, we've identified three essential opportunities to drive institutional growth through education technology.

- 1 Operational Understanding**
Gain a deeper understanding of how day-to-day tasks are enhanced with our solutions
- 2 Increased Productivity**
Find ways to align efforts, eliminate duplication, and streamline administrative processes
- 3 Strategic Partnership**
Skilled consultants unlock additional opportunities to support key institutional goals

Scaled support based on your objectives

Our approach is based on your institution's goals. The Managed Services team will first meet with you to understand your current situation, challenges, and strategy, and then provide recommendations to ensure you extract maximum value from your Anthology solutions.

We deliver the right expertise for your unique circumstances. This spans user support and training, customization and optimization of your Anthology solutions, and focused technical management, which combine to form a tailored offering with a resolute focus on driving success at your institution.

"I can't stress enough how critical the Managed Services team is to our college. Anthology's application administrator is fully integrated into our environment, ensuring reliable data integrity across all of our departments."

—**Matthew Weitzel**, IT Project Manager, Rocky Mountain College of Art + Design

Covering the full breadth of Anthology solutions

Blackboard  **Reach**  **Student** 

Whether you use Anthology® Blackboard LMS, Anthology® Reach CRM, Anthology® Student SIS, or a combination of the three, our Managed Services team has the expertise to maximize your ROI. For all three solutions, we extend Adoption Assistance to scale usage and Application Administration to configure and maintain your instance. And for Anthology Student, we also offer a technical account manager for on-demand technical support.



Want to learn more? Speak to your Anthology representative today to understand how Managed Services from Anthology can help your institution attain its strategic goals.

