ANTHOLOGY ALLY
Fix Your Content Day 25

Tuesday, November 18, 2025

Register Now

Frequently Asked Questions (FAQs)

What is Fix Your Content Day (FYCD)?

Fix Your Content Day 2025 is a 24-hour, worldwide competition where institutions come together to improve the accessibility of their digital course content using Anthology® Ally. Every fix—big or small—helps create a more inclusive learning environment for your students, while showcasing your institution's commitment to accessibility.

How was Fix Your Content Day born?

Each year, the global accessibility community unites in May for Global Accessibility Awareness Day (GAAD) to highlight the need for more inclusive digital content. Since 2020, Anthology has joined this effort by hosting the Fix Your Content Day (FYCD) challenge to make a positive impact on inclusive learning around the globe.

We're continuing that mission, and in response to your valuable feedback, we've moved our **Fix Your Content Day** to a date more convenient for our community. We're excited to announce that this year's competition will be held on **Tuesday, November 18**.

Is Fix Your Content Day open to everyone?

FYCD is open to current Anthology Ally customers only. If you're an institution with a free trial of Ally, or you're not a current Anthology Ally user, you cannot participate in the competition itself—but we still encourage you to challenge your campus to make as many improvements as possible to aid inclusive learning.

When does the Fix Your Content Day competition start?

We know accessibility champions around the world are planning to participate in FYCD and picking a launch time that is fair and equitable is top of mind for us. Tracking will begin at 12:00 a.m. on **November 18, 2025**, in Kiribati (time zone furthest east) and end at 11:59 p.m. on November 18, 2025, in American Samoa (time zone furthest west). This means that everyone is guaranteed 24 hours, with a bit of extra time due to the range of time zones.

How does Fix Your Content Day work?

Institutions participating in FYCD should follow these four steps:

Register
Enter the competition by registering your institution. Then get ready to receive event updates!

Fix
During the 24 hours of the event, do your best to fix as many digital files as possible through Anthology Ally.

Rally
In the days leading up to November 18, mobilize the campus for the competition, plan strategies, and prepare for the day.

Celebrate
Track progress on the global leaderboard. Share the good news within your campus community and spread the word about the great work you've done and your commitment to accessibility and inclusion.

Is there a minimum number of people required for a campus to participate?

Not at all! Even if it's a small team of people working to improve the accessibility of course content, we encourage you to participate and contribute to our global mission to improve accessibility and equity for all students.

Can we make our own campus promotional materials?

Absolutely! In the lead-up to the challenge, you are welcome to mobilize the campus for the competition, plan strategies, and prepare ahead of time for the day. To that end, we've got you covered with our Fix Your Content Day Communications Pack, a kit consisting of messaging templates to help you promote the event, graphics to customize your outreach, and resources you can share to show your institution how to improve the accessibility of digital content. Feel free to customize these materials to promote the event on your campus and motivate people to participate.

What counts as a "fix?"

A "fix" occurs when the accessibility score of a file is improved through Anthology Ally. This could include adding a description to an image directly through Ally or uploading a fixed file through the Ally Instructor Feedback panel that results in an improved score. A file does not have to reach 100% accessibility to be counted as a "fix." Each "fix" is recorded in the Anthology Ally database and will be reported in a live leaderboard.

Also, all fixes made using the Instructor Feedback for WYSIWYG will contribute to the total number of fixes for your institution.

How will fixes to content be tracked?

The Anthology team will track fixes in real time, and you can check your fixes through the usage report in your Ally Institutional Report. Remember, **fixes need to happen through the Anthology Ally User Interface directly to be counted in the contest**. Replacing a file through the LMS can't be reliably tracked and, therefore, won't count in your total fixes.

Aren't bigger institutions at an advantage to fix more files?

Leveraging usage data from Anthology Ally, the leaderboard ranks each participating institution by its total number of files improved out of its total number of full-time equivalent students, and it also tallies the total number of files improved across all Ally users over the 24 hours.

To that end, campus size will be factored into the calculation for determining the winner (Total Files Improved / Full-Time Equivalent). Full-Time Equivalent (FTE) enrollment numbers will be pulled from the value you provided when registering for FYCD.

Can we make the fixes on a different day?

While any day is a good day to make learning more accessible, fixes will only count towards the competition during your local 24-hour time period on November 18, 2025.

When and where will the winners be announced?

The live leaderboard will contain "unofficial" results. The Anthology Ally team and the champion's panel will validate the results, and the final winners will be announced on the Ally user group site, as well as social media, starting the week of November 24, 2025.

I have more questions about Fix Your Content Day. How do I get them addressed?

Please contact us at community@anthology.com and a member of our team will assist you.

Can we participate without registering?

Registration is needed to enter the FYCD challenge. Even if you're worried about participation at your campus, register anyway and make as many improvements as you can. Every accessibility fix is one step closer to a more inclusive learning experience for all students.

Why is Fix Your Content Day so important for institutions worldwide?

Remember that accessibility and inclusion is a journey, not an endpoint or destination. Fix Your Content Day is the perfect opportunity to motivate campuses to improve the accessibility of course materials. Many institutions have used this challenge to raise awareness among instructors about the importance of digital accessibility and to promote Anthology Ally on campus. Fix Your Content Day helps prompt numerous file upgrades, and as such, has a significant impact on all participating institutions on their journey of making course content more accessible for all their students.

What are the benefits of participating in Fix Your Content Day?

Every fix counts
From small edits to major improvements, every fix you make using Ally contributes to a more accessible learning environment for all students.

Showcase your institution's commitment
See your institution's progress on the global leaderboard and celebrate your staff's dedication to inclusive education.

Accessibility is a journey
Fix Your Content Day is a great way to make an immediate impact—but the real goal is embedding accessibility into everyday teaching and learning practices.

Simple to join, powerful in impact
Register today, rally your staff, and challenge them to fix as many digital course files as possible during the 24-hour event.

Anthology