

# Realize the potential of continuing education

Blackboard Course Catalog extends engaging learning experiences to short courses, new modalities, and internal training—creating growth opportunities for your institution and learners alike.



## Unlock new revenue streams

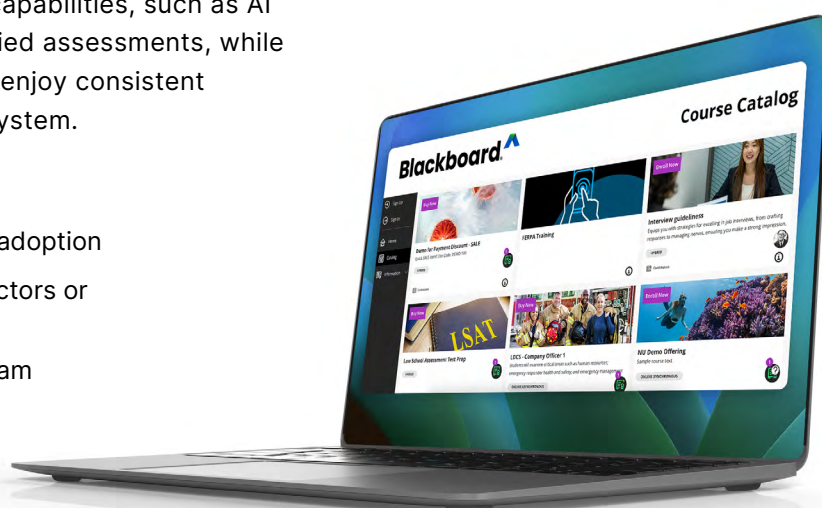
As demand for short courses, microcredentials, and non-degree programs grows, Blackboard Course Catalog helps you meet learners where they are—and turn interest into additional income for your institution. With Course Catalog, prospective learners can easily browse courses, enroll, pay, and start learning through the same intuitive, accessible, and mobile-friendly interface.

- Branded and customized course catalog for your institution
- Supports short courses, microcredentials, MOOCs, and more
- Bundle courses into collections for easy registration and ongoing revenue
- Integrated, customizable badging and certificates to recognize achievements
- Built-in payment gateway, supporting PayPal and other major providers
- Detailed analytics on course registration and engagement

## Provide the full Blackboard experience

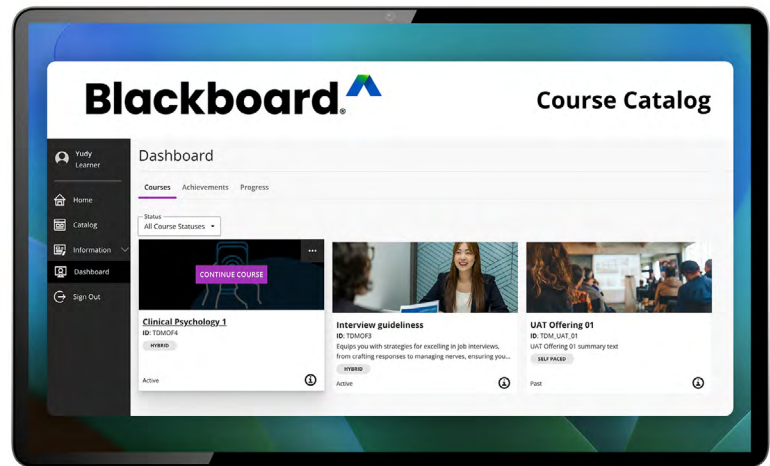
Blackboard Course Catalog integrates seamlessly with the Anthology® Blackboard LMS, allowing you to extend the same high-quality learning experience across all modalities. Learners benefit from all of Blackboard's engaging capabilities, such as AI Conversation, multimedia content, and varied assessments, while instructional designers and administrators enjoy consistent workflows and don't need to learn a new system.

- All Blackboard capabilities included
- Consistent, familiar workflows for quick adoption
- No additional training required for instructors or instructional designers
- Support from your existing Anthology team



## Streamline internal training and development

With more employees now working remotely, Blackboard Course Catalog provides a single destination to host your internal training programs. This means a simpler experience for staff, and great insights for you to plan future training initiatives. It can also be a helpful tool when you need to build knowledge among your learners outside the realms of their degree, such as orientation and extra-curricular development opportunities, or to extend learning to the broader community in your area.



**Edge Hill University** used **Blackboard Course Catalog** to support their orientation program for international students, with **97%** reporting the course was easy to follow and **95%** saying it made them feel more prepared.



Scan to read the full case study.

Looking for support with continuing education and training? Speak to your Anthology contact today to learn more about Blackboard Course Catalog.

