

Empower. Educate. Inspire. Elevate teaching for learning success.

Blackboard® Professional Development elevates teaching and learning skills through comprehensive courses focused on technology, pedagogy, and best practices in adult learning to advance educators' and administrators' professional practice.



Certified, world-class, and pedagogically focused professional development

Continuous learning is essential for educators and other professionals to stay ahead with the latest learning technologies, drive innovation within their institutions, enhance their skills, and advance their careers. Certified professional development ensures that curriculum, competencies, and training meet industry standards and validate their relevance and alignment with current educational, pedagogical, and technology trends.

- Flexible experience featuring learning pathways with areas of specialization
- Microcredentials and certificates
- Platform-agnostic, research-based, and innovative content

Master Blackboard through advanced training

Enhance LMS knowledge and adoption to facilitate course design, delivery, and program administration by accessing product-focused courses that improve skills when engaging with Anthology® Blackboard. We partner closely with the product development team, ensuring training content is aligned with Blackboard's roadmap and is relevant and forward-thinking for all users.

- Facilitates new staff onboarding, providing Blackboard foundations and best practices
- Self-paced and instructor-led courses focused on Blackboard implementation, adoption, expansion, and innovation
- Access comprehensive solution resources and insights to leverage all Blackboard features and capabilities to improve student engagement and drive significant learning outcomes

Best practices and expert insight to elevate learner success

Partnering with subject matter experts helps educators and training professionals stay effective, adapt to new challenges, and excel at their teaching and training practice through proven strategies.

- Designed for educators and trainers, built by EdTech professionals
- Subject matter experts lead our work around pedagogy, artificial intelligence, course design, accessibility, digital teaching, workforce training, digital credentialing, and learner support
- Consultant expertise bridges theory and practice, providing insight that applies to teaching, curriculum design, and student engagement

Be part of the Blackboard educators' community

Our courses are delivered in a variety of formats, encouraging thoughtful discussions, networking, and peer collaboration. Our community of educators and training professionals is dedicated to continuous learning and professional growth.

- Access best practices and valuable resources from our educational consultants
- Share insights and collaborate with like-minded education professionals
- Build meaningful connections and grow your professional network
- Stay up to date with the latest product and industry developments

Explore our course catalog and unlock your next level of professional growth

Designed to fit your pace, align with your interests, and strengthen your skillset, our programs offer flexible learning pathways across a wide range of focus areas.

Digital Accessibility and Inclusion

Explore strategies and tools for creating digitally rich and accessible learning and training environments that support diverse needs. This learning pathway includes the following courses:



- Accessibility Fundamentals
 - Empowering Students with Anthology Ally's Alternative Formats
 - Introducing Anthology Ally to Students
 - Writing Effective Alt Text
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Leadership and Learning Strategy

Designed for leaders responsible for shaping learning experiences, this pathway covers strategic planning, faculty and employee development, engagement strategies, and leveraging technology to drive organizational learning outcomes. This learning pathway includes the following courses:



- Designing Effective Credentialing Programs
 - Mapping Competencies for Learning Success
 - Planning for Blackboard Modernization
 - Training Needs Assessment
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Learning, Experience, Design, and Delivery

Focused on creating engaging and impactful learning experiences, this program area helps educators refine their instructional strategies while integrating modern digital platforms and innovative teaching methods. This learning pathway offers a range of course series, including the following:

Digital Teaching and Learning Series



- AI Literacy for Educators
- Blackboard Design for the Digital Learner
- Building Connection in Blackboard Courses
- Effective Online Assessment in Blackboard
- Innovative Learning Design with Blackboard



Effective Teaching and Training Strategies

- Effective Online Facilitation
- Engaging Presentations
- Faculty Advising Conversations that Inspire Growth
- Curriculum Design for Online Learning
- The Art of Persuasion

Teaching with Blackboard



- Blackboard Certified Trainer
- Blackboard Teaching Essentials
- Increasing In-Class Discussion with Blackboard Tools
- Intermediate Blackboard Course Development

System Administration and Learning Platforms

Designed for system administrators responsible for managing learning platforms, this pathway covers system configuration, integration management, troubleshooting, and best practices for optimizing learning technologies in various environments. This learning pathway includes the following courses:



- Anthology Ally for System Administrators
- Blackboard Administration Essentials
- Blackboard Administration for Workforce Learning
- Blackboard Modernization for Administrators
- Building Credentialling Programs in Anthology Milestone
- Introduction to Anthology Illuminate LMS Data Reporting

Workforce Learning and Development

Designed for business and government professionals responsible for employee training and skills development, this program focuses on instructional design, adult learning principles, online training strategies, and best practices for evaluating and scaling learning programs in diverse workplace environments. This learning pathway includes the following courses:



- Blackboard Essentials for Training Professionals
- Blackboard in Action: Observing & Evaluating Performance
- Intermediate Blackboard Skills for Training Professionals

Blackboard Professional Development—empowering educators worldwide



37,000+ participants from
50+ countries and 100+
institutions



800+ certified experts
in digital teaching and learning



20,000+ certifications
awarded worldwide



New curriculum with
20+ courses available

Want to learn more? Contact your account representative today to understand how Blackboard Professional Development can help empower your educators.

Ready to get started? Create an account and sign up or visit anthology.com

Questions about Blackboard Professional Development?
Email: bbprofessionaldevelopment@anthology.com