

Anthology's Social Media HQ Contest Terms and Conditions

1. Anthology Snap and Share (Photo Jackpot Contest)

NO PURCHASE NECESSARY. PURCHASING ANY GOOD/SERVICE DOES NOT INCREASE YOUR ODDS OF WINNING.

- A) **HOW TO ENTER THE CONTEST:** You ("Participant") may enter the Anthology's Snap and Share Contest – Photo Jackpot - Take a Snap, Hit a Jackpot ("Contest") by taking photos at four different locations ("Snap Spots") of four (4) Snap Spots at the Fontainebleau Las Vegas in Las Vegas, Nevada around Anthology Together 2025 and sharing these photos on your personal LinkedIn, X (fka Twitter), or Bluesky ("personal social platform"), accounts on other social media are not eligible to participate in the contest. Photos must be uploaded between 9:00 AM Eastern Time on July 15th (**opening date**) and 4:45 PM Eastern Time each day, ending on July 16th, 2025 (**closing date**), during Anthology Together 25 (the "Event"). Photos must be uploaded using the hashtag **#AT25**, and must remain publicly posted for the duration of the Event to ensure the Participant's entry is counted.

Upon completing the four (4) posts on your personal social platform, email social@anthology.com with the screen shots of the posts. The first ten (10) Participants to complete this task each day (July 15 and 16 of 2025) and email their screenshots will win a Snap and Share Grand Prize (as defined below). Subsequent entries may receive an Honorable Snap and Share Prize (as defined below) if they share one (1) post from Anthology's social media (LinkedIn or X) using the hashtag **#AT25** to their personal page, and either screenshot or show the post to the Anthology employee at the Social Media HQ counter (located in the Experience Center). Limited units are available, and Snap and Share Prize is not guaranteed for all participants, Partners (including Amazon and Microsoft) cannot win.

B) THE PRIZES:

Snap and Share Grand Prize

Anthology Inc. ("Anthology") will determine ten (10) prize winners each day (July 15 and 16 of 2025) based on time the email was received and the order of receipt of photos that comply with all requirements. The first ten (10) participants each day to complete the requirements will win a "**Snap and Share Grand Prize**" consisting of:

- One (1) Workspace Laptop Backpack Tote Bag,

- One (1) 10,000mAh Power Bank with Built-In Charge Cables, and
- One (1) Silicone Collapsible Bottle - 18 oz.

The retail value of the Snap and Share Grand Prize is approximately \$85.25 USD (before tax and shipping). Anthology will not award cash prizes, and winners must accept prizes in the form offered. Participants can only obtain one (1) Snap and Share Grand Prize for the duration of the contest, if eligible.

Honorable Snap and Share Prize

A limited number of Subsequent Participants may win a “Honorable Snap and Share Prize” based on availability, consisting of:

- One (1) 10,000mAh Power Bank with Built-In Charge Cables, or
- One (1) Silicone Collapsible Bottle - 18 oz.

The retail value of a 10,000mAh Power Bank with Built-In Charge Cables is approximately \$25.88 USD, and the retail value of a“ silicone Collapsible Bottle - 18 oz is approximately \$18.19 USD. Participants can only obtain one (1) Honorable Prize per person for the duration of the contest. Anthology will not award cash prizes, and winners must accept prizes in the form offered.

2. Roll Dice

NO PURCHASE NECESSARY. PURCHASING ANY GOOD/SERVICE DOES NOT INCREASE YOUR ODDS OF WINNING.

A) HOW TO PARTICIPATE:

The Social Media HQ will hold a Dice roll activity to generate engagement. Each side of the Dice will allow the contestant to win one (1) designated swag item (as mentioned below). Limited units are available and Roll Dice swag items are not guaranteed for all participants.

B) THE PRIZES

Anthology Inc. (“Anthology”) will determine one (1) swag item per side per dice roll (July 15 and 16 of 2025). The odds of winning depend on the dice roll. The “Roll Dice swag items” consist of:

- One (1) Fan Hand Sanitizer with EVA Case and Clip;
- One (1) SPF 15 Lip Balm;
- One (1) Portable Handheld Fan;
- One (1) Standard Playing Cards; or
- One (1) Premium Metal Device Holder.

The retail value of the items are: Hand Sanitizer with EVA Case and Clip \$2.94 USD; SPF

15 Lip Balm \$1.12 USD; Portable Handheld Fan \$4.43; Standard Playing Cards \$1.62 USD; and Device Holder \$13.12 USD per item (before tax and shipping). Anthology will not award cash prizes, and participants must accept prizes in the form offered. Participants can only obtain one (1) Roll Dice swag item, if eligible.

In addition, Anthology's Social Media HQ will hold two (2) swag items. Attendees will be allowed to take one (1) of the designated swag items (as mentioned below). Limited units are available, and swag items are not guaranteed for all participants. These items will be:

- One (1) Poker chip keychains; or
- One (1) Stickers.

The retail value of the items is: Poker chip keychains \$1.40 USD; stickers \$0.75 USD per item (before tax and shipping). Anthology will not award cash prizes, and participants must accept prizes in the form offered. Participants can only obtain one (1) item from the Social Media HQ counter, if eligible.

WINNERS AND CLAIMING THE PRIZE

Anthology will be responsible for all federal, state, and local taxes of the prizes. All federal, State and local laws and regulations apply. Limit one bonus prize per person.

Prize winners for the Snap and Share contest shall be identified at the end of each day from July 15th, 2024, and July 16th, 2025, and prize winners will be announced as they are identified. Winners shall be notified by email, to the email address through which the Photos were sent. Winners will have until 5:00 PM Eastern Time each day July 15th and 16th 2025, to come to the Social Media HQ to claim their prize. Any unclaimed prize will be forfeited, and Anthology may select a new Prize winner. No substitution, transfer, or assignment of a Prize shall be permitted except in Anthology's sole and absolute discretion. If the prize winner is unable to accept the Prize, Anthology will not award a substitute prize.

GENERAL

By entering this Contest, Participant(s): (1) agree to be bound by these Terms, the Official Rules of this Contest, and the terms and conditions governing the Event, which you agreed to when registering for the Event; and (2) agree to release Anthology and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, related entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Contest, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery.

Anthology assumes no responsibility for the lost, late, incomplete, inaccurate, stolen, misdirected, illegible or altered entries. Insofar as permitted by law, Anthology will not in any circumstances be responsible or liable to compensate a Participant or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize(s) (or not as the case may be) except where it is caused by the negligence of Anthology or that of their employees.

Employees and Directors of Anthology and any participating partner company, their respective parent, affiliated and subsidiary companies, advertising and promotion agencies, judges and legal advisors, and the immediate family or members of the same households of such employees or directors are not eligible.

This Contest is only open to individuals who are registered as attendees of the Event and who are at least eighteen (18) years old at the time of entry. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. All employees, board members, officers, representatives, agents, and consultants of K-12 schools (or districts), libraries or purchasing consortiums that participate in the Federal Schools and Libraries E-rate Program are disqualified from entering. Prize winners must be fully aware of, and comply with, all ethical obligations and any other restrictions placed on prize winner by his/her employer(s) and any other organization with which he/she is affiliated. Prize winner agrees that there are no issues or conflicts barring him/her or their institution from accepting the Prize. It is the Prize winner's obligation, and not that of Anthology, to ensure compliance with any such ethical obligations or restrictions.