

Transforming Services and the Student Experience with a Modern ERP



During Anthology Together, we caught up with Lauren Simer, vice president for institutional effectiveness at Greenville Technical College, to learn about the institution's experience partnering with Anthology to meet its vision for a new ERP.

More than just a migration to a new ERP, it's a transformation of services and the student experience for GTC. Below are some highlights from our conversation.



Lauren Simer
Vice President for Institutional Effectiveness
Greenville Technical College

ABOUT GREENVILLE TECHNICAL COLLEGE

INSTITUTION TYPE:
2-YEAR PUBLIC

LOCATION:
GREENVILLE, SOUTH CAROLINA

STUDENTS:
13,500

FACULTY:
300 FULL TIME, 440 ADJUNCT

ANTHOLOGY PRODUCTS:
[Anthology Student](#)
[Anthology Finance & HCM](#)
[Anthology Payroll](#)

Q: What was the driving force behind GTC's decision to move to a modern ERP?

A: At Greenville Technical College, we had a 20-year-old system, and it was not serving our students well. It just wasn't—no outdated technology is going to serve students today. We had to find a solution that would take us into the next century because that's where we are, and that's what Anthology is doing for us.

Q: What expectations did the new system need to meet for GTC to move forward?

A: Our president gave the entire team a vision, and he outlined what his expectations were for that vision. In a nutshell, it [came down to] efficiency, an improved student experience, and streamlined processes.

Q: What qualities were of foremost importance when choosing the vendor?

A: We needed not just a vendor but a true partner to help take Greenville Technical College to a new level. We wanted a partner who networks with national organizations to stay abreast of the trends in higher education. We wanted a partner that is going to create a single student experience from start to finish. And that is what we have found with Anthology.

Q: What were your requirements for meeting student needs, and how did they impact your ERP decision?

A: Our students face numerous barriers to completion, and we know technology should not be one of those barriers—it should support them toward their completion goals. It should provide solutions and connect students to the resources they need to thrive and meet their goals. That's our vision, and we are confident in our decision to partner with Anthology.

Products highlighted in this customer case study:

Student  [Anthology Finance & HCM](#) [Anthology Payroll](#)

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